

Communication Studies

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Degree(s)

Transfer:

 A.A.-T in Communication Studies for Transfer 32120 AA.COMM.OPTBAAT
or 32120 AA.COMM.OPTCAAT

(using General Education Requirements Option B or C)

See Also

A.A. in Liberal Arts - Arts, Humanities & Communications

Emphasis

Non-Transfer:

None

See:

A.A. in Humanities

Certificate(s)

None

Employment Concentration Certificate(s)

None

PROGRAM DESCRIPTION

The Communication Studies Program offers lower division preparation for students who plan to transfer to pursue a bachelor's degree in Communication Studies.

The Communication transfer program major provides students with an opportunity to improve their personal and professional lives. Students will study communication dynamics in interpersonal relationships, groups and public settings. By studying how, why, and with what consequences people communicate, students themselves will become more competent communicators. Students will develop broad based competencies in oral and written communication as well as critical analysis. This major will prepare students for further studies in international relations, intercultural studies, rhetoric, public relations, advertising, journalism, corporate communications, mass media, and a variety of other disciplines.

Communication is a discipline with its roots in ancient Greek and Roman oratory. Oral communication skills have been important throughout the history of western culture and essential in the rise of democratic forms of government. During the Twentieth Century, the discipline has broadened from its original focus on public speaking to include the teaching of communication skills needed in all aspects of daily life: family, friendships, work groups, social contacts, intercultural relations, politics, and mass media production and consumption. Currently, the discipline plays a key role in the technologically driven Information Age.

Communication courses involve the student in the process of learning both theory and skills. Students learn by engaging in class activities that allow for application of theory to everyday experiences, development of critical thinking abilities, and practice of oral communication skills.

CAREER OPPORTUNITIES

Transfer Degree

For any BA/BS careers, please see your transfer institution.

TRANSFER PREPARATION

MSJC offers a range of course work to prepare students to transfer to four-year colleges and universities. All four-year institutions prescribe their own standards for course evaluation and admissions. Prospective transfer students are advised to research careers, degrees and majors in the Career/Transfer Center, access www.assist.org, review the MSJC catalog and meet with a counselor to expedite their transfer plan.

LEARNING OUTCOMES

- Recognize and discuss the ways in which communication, both verbal and nonverbal, affects lives in various social contexts (e.g., intrapersonal, interpersonal, intercultural, group, organizational, mass, and mediated communication among others).
- Locate, read, and critically evaluate research (traditional and electronic), comparing and contrasting research methodologies used in the discipline.
- Construct and responsibly present different types of speeches both individually and group, demonstrating effective communication practices (e.g., active listening, self-presentation).
- Explore, compare and evaluate the basic communication theories of small group, public, organizational and mass communication, the ways in which technology affects communication, as well as the rhetorical foundations of the field of Communication studies.

DEGREE

An Associate in Arts in Communication Studies for Transfer will fulfill the requirements for students to transfer to a CSU institution as a Communication Studies major. The Communication Studies courses in A.A.-T in Communication Studies will provide students with the practical skill of effective communication, both publicly, inter-personally, and professionally. Additionally, the student will gain specific knowledge in a variety of other communication subtexts: intercultural, media, argument, organizational, persuasion, gender, public relations, and/or performance.

The major required for an A.A.-T in Communication Studies for Transfer

may be met by

- Completion of 60 semester units or 90 quarter units that are eligible for transfer to the California State University.
- The Intersegmental General Education Transfer Curriculum (IGETC) or the California State University General Education-Breadth Requirements.
- A minimum of 18 semester units or 27 quarter units in a major or area of emphasis, as determined by the community college district.
- Obtainment of a minimum grade point average of 2.0.

A.A.-T in Communication Studies for Transfer (18 units)

Required Core (3 units)

COMM-100	Public Speaking	3 units
or		
COMM-100H	Honors Public Speaking	3 units

List A (Select two) (6 units)

COMM-103	Interpersonal Communication	3 units
COMM-104	Advocacy and Argument	3 units
or		
COMM-104H	Honors Advocacy and Argument	3 units
COMM-106	Small Group Communication	3 units

List B (Select two) (6 units)

Any List A course not used above or one of the following:

COMM-108	Intercultural Communication	3 units
or		
COMM-108H	Honors Intercultural Communication	3 units
COMM-110	Communications Media Survey	3 units
COMM-113/THA-113	Oral Interpretation of Literature	3 units
COMM-120	Survey of Communication Studies	3 units
COMM-201	Advanced Public Speaking	3 units

List C (Select one) (3 units)

Any List A or B course not used above or one of the following:

COMM-105/THA-105	Voice and Diction	3 units
COMM-115	Persuasion	3 units
COMM-116	Gender and Communication	3 units
COMM-117	Professional Communication	3 units
COMM-119	Public Relations	3 units
COMM-129/THA-127	Reader's Theater	3 units

Units for Major

18

CSU General Education or IGETC Pattern

37-39

Possible double counting

15

Transferable Electives (as needed to reach 60 CSU transferable units)

Total Units for A.A.-T Degree

60 units

This Associate in Arts in Communication Studies for Transfer degree is intended for students who plan to complete a bachelor's degree in a similar major at a CSU campus. A student completing this degree is guaranteed admission to the CSU system, but not a particular campus or major. Students should meet with a counselor to develop an educational plan and receive university admission and transfer requirements.

