

Summary Report on students residing in MSJC service area who attend neighboring community colleges

Objective – measure how many students live within the MSJC service area and choose to attend community college outside of MSJC service area. Determine where the students live and where they choose to enroll. As a complement measurement, determine how many students MSJC enrolls who live outside of the service area.

Reportable – Average number of students per term MSJC loses/gains from neighboring community college districts.

Parameters and methodology -

- Face to Face and online enrollment counts for primary terms (fall and spring terms) were collected for seven terms between SP11 and SP14. MSJC district and 4 neighboring districts
- The average enrollment count of the 7 terms was calculated for each district.
- Average enrollment count disaggregated by students reported residential zip code.
 - Enrollment counts are further disaggregated down to Face to Face students only.

Key Points – For face to face enrollments (excludes Distance Education)

1. MSJC face to face enrollments by students city of residence

- a. The most common residence for a face to face MSJC student is Hemet with 22%.
- b. Hemet and San Jacinto combined account for 32% of face to face students.
- c. Murrieta, Temecula, and Menifee account for 36% of face to face students.
- d. Less than 5% of MSJC face to face students live outside the service area.
- e. MSJC loses 8,617 service area students per term - MSJC gains 643 external service area students per term
- f. The vast majority of MSJC service area losses are to RCC and Palomar. The losses to RCC are students residing in Perris, while the losses to Palomar are students residing in Temecula.
- g. MSJC's southern border has the greatest potential to capture more students.

2. MSJC students cities of residence

[See subsequent data set]

3. MSJC **face to face** enrollments of students who reside in external districts

- a. On average MSJC enrolls 643 face to face students who live outside of the MSJC service area.
- b. The bulk of MSJC external district enrollments (36%) live in Moreno Valley.
- c. Riverside is the 2nd largest residence for MSJC external enrollments (23%)
- d. The remaining 41% of external enrollment students reside in a mixture of cities bordering MSJC service area.

4. Neighboring District's face to face enrollments of students who reside in MSJC service area

[See subsequent data set]

- a. MSJC loses 4,522 students per term to RCC – MSJC enrolls 440 students from RCC's district
 - i. MSJC's western border (RCC) term average
 1. Students who live in Perris
 - a. MSJC enrolls 616
 - b. RCC enrolls 2,036
 2. Students who live in Lake Elsinore
 - a. MSJC enrolls 775
 - b. RCC enrolls 536
 3. MSJC western border (Perris, Murrieta, Lake Elsinore, Nuevo, Sun City)

- a. MSJC enrolls 10,041
 - b. RCC enrolls 3,866
- b. MSJC loses 2,990 students to Palomar per term – MSJC enrolls 64 students from Palomar’s district
 - i. MSJC’s southern border (Palomar) term average
 - 1. Students who live in Temecula
 - a. MSJC enrolls 1,443
 - b. Palomar enrolls 1,471
 - 2. Students who live in Murrieta
 - a. MSJC enrolls 2,068
 - b. Palomar enrolls 921
 - 3. MSJC southern border (Temecula, Murrieta, Lake Elsinore, and Wildomar)
 - a. MSJC enrolls 5,874
 - b. Palomar enrolls 2,892
- c. MSJC loses 1,223 students to Crafton & SBCC combined per term– MSJC enrolls 67 students from these two districts
 - i. MSJC northwestern corridor (Crafton & SBCC) term average
 - 1. Students who live in Beaumont
 - a. MSJC enrolls 285
 - b. Crafton Enrolls 518 + SBCC enrolls 105 = 624
 - 2. Students who live in Banning
 - a. MSJC enrolls 251
 - b. Crafton enrolls 145 + SBCC enrolls 40 = 185
 - 3. MSJC’s northern border (Beaumont, Banning, Calimesa)
 - a. MSJC enrolls 541
 - b. Crafton enrolls 815 + SBCC enrolls 281 = 1,096
- d. Potential to capture more students
 - i. Driving Times
 - 1. Students on MSJC southern border (Temecula area) choose to drive 50% further to attend Palomar. Average 31 minute drive to Palomar compared to average 21 minute drive to Menifee campus.
 - 2. Students residing in Lake Elsinore and Murrieta also drive further to RCC than they do to the Menifee campus.
 - ii. Expanding MSJC services in the Temecula area has the potential to capture the most new students.
 - 1. A campus near the I15/I215 junction would be ideally located to capture the greatest number of lost students.
 - iii. Losses to Perris
 - 1. MSJC loses a large number of students living in Perris.
 - a. This is most likely due to the Moreno Valley campus location.
 - b. RCC Moreno Valley campus is less than a 10 minute drive for students living in Perris.

NOTE: It is possible that an individual student is counted in multiple districts. Example: a student could enroll at both MSJC and Palomar in the same term. Data was collected from surrounding CCD’s: caveats. Counts are an average term over the last five years, zip codes with N<10 not included in the data set.