

# ***CARS & COFFEE TEMECULA VALLEY***

HOSTED BY: ***Local*** **MSJC**  
***CAR SCENE*** Mt. San Jacinto College

***"INLAND EMPIRE'S LARGEST CARS & COFFEE"***



## **WHO WE ARE**

***Local Car Scene is a car event promotion company out of Temecula that started in 2012 hosting grass root style meets. 10 years later we're hosting over 25 events throughout the year across Riverside County. The events have a lot of care and passion put into them from people who truly care about the experience of the guests, and sponsors.***

***Cars & Coffee allows anyone and anything to display their car. We strive to provide a family friendly environment full of amazing show cars no matter their origin. We thought, why doesn't anyone successfully gather an event where everyone is welcomed?***



# BY THE NUMBERS



**EVENT GUESTS**  
**1,500+**

**CARS IN ATTENDANCE**  
**800+**



**ALL VEHICLES ARE WELCOME**

# BY THE NUMBERS



  
**LOCALCARSCENE**  
**26.6K**

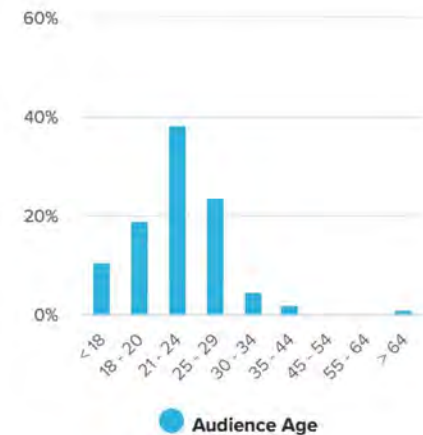
  
**LOCALCARFEST**  
**5.6K**

  
**TEMECULATUESDAYS**  
**4.6K**

  
**LOCALCARSCENE**  
**8K**

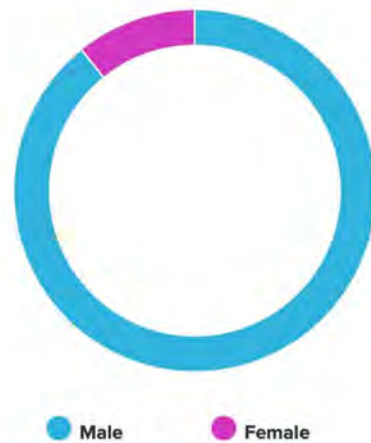
## Age Ranges

The proportions of different age groups that make up OFFICIAL LocalCarScene™'s audience.



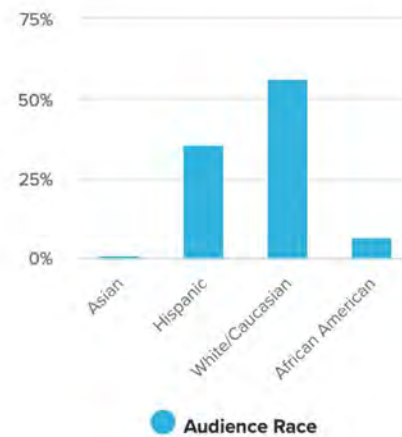
## Gender Distribution

The ratio of males to females who follow OFFICIAL LocalCarScene™.



## Racial Breakdown

The proportions of races/ethnicities in OFFICIAL LocalCarScene™'s audience.



## Income Level

The household income distribution of OFFICIAL LocalCarScene™'s audience.

