

Mt. San Jacinto College
Integrated Course Outline of Record

Form B

Submitted by:	Basemeh Rihan	Date:	06/25/2020
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Department	Subject	Course Number	Title
Communication	Communication COMM	120	Survey of Communication Studies

Units/Hours

- Each lecture unit requires 1 hour per week of class time, and 2 hours per week of study outside of class.
- Each laboratory unit requires 3 hours per week of class time.
- Each activity unit requires 2 hours per week of class time and 1 hour per week of study outside of class.

Lecture Units	Total Units
3.00	3.00
Lecture Contact Hours	Total Contact Hours
48.00 - 54.00	48.00 - 54.00
Lecture Homework Hours	
96.00 - 108.00	

Stand Alone:

Program Applicable

AA/AS Degree General Ed Breadth Area(s):

B2 SOCIAL & BEHAVIORAL SCIENCES

General Education Justification:

The course is a survey course, designed to give a macro view of human communicative behavior in a variety of contexts with a variety of institutions. The course incorporates theory, method and application of many concepts common to social science disciplines. 1. GELO 4 ("developing individual responsibility, personal integrity and respect for diverse peoples and cultures") This course blends knowledge and application. While covering diversity in many areas (both indirectly and directly in the chapters on culture), the course's emphasis on human behavior requires students to take a look within and examine the ethics of their own communicative behavior. The course is designed to bring greater awareness of the existing diversity that surrounds us and the personal responsibility we all share in our own behavior. 2. GELO 3 ("evaluate information by selection and using appropriate research methods and tools") This course covers the varied social science processes and methodologies within the field of communication. The theories and methods covered are NOT unique to comm studies but are present in a variety of disciplines. For example, postmodern theory, social science approaches, varied approaches in interpretive/humanism are all examined with their corresponding methods (quantitative analysis of data, experiments, ethnographic data, rhetorical analysis, media analysis etc). Students are required to know the fundamental guidelines behind the selection and application of each method.
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Maximum Enrollment:
Maximum Enrollment
Justification:

35
Course requires significant individualized instruction or assessment “ check all that apply: * Course requires graded class discussion and graded class participation. * Course requires 3 or more oral presentations by each student per semester. * Course relies on small group dynamics as a means of instruction or assessment. * Course requires that each student be evaluated individually on a set of skills more than twice per semester. Justification: A portion of this course mirrors public speaking, interpersonal and intercultural communication. Due to the individual presentations required, a cap of 35 is justified to provide reasonable time for instruction. Pedagogically, with required graded class discussions/participation as well as assessments of small group dynamics the lower course cap is necessary to facilitate and assess learning. In addition, the course requires three or more presentations by each student during the semester.

Grading Method:
TOP code:

Letter Grade or P/NP
1506.00

Can be
Taken

1

time(s) for credit (max 4)

- | | |
|--|---|
| | - Visual or Performing Arts course that is required to meet major requirements for UC/CSU |
| | - Intercollegiate athletics course |
| | - Academic/vocational competition course |

Catalog Description:

(Please do not refer to transferability or degree, certificate, or employment concentration applicability. Please only describe the course).
(75 words or less in gray box below).

This course examines a range of theoretical approaches to the field of communication studies and acts as an introduction to the field of communication by addressing public, rhetorical, interpersonal, intercultural, group, organizational, mass, and mediated communication. Individual and group presentations help students identify and analyze communication patterns and their effects as well as develop strategies for becoming better communicators.

Schedule Description:

(Please do not refer to transferability or degree, certificate, or employment concentration applicability. Please only describe the course).
(25 words or less in gray box below).

This course provides an introduction to the field of communication by addressing public, rhetorical, interpersonal, intercultural, group, organizational, mass and mediated communication.

Need for the course:

This course provides skills to develop strategies for becoming better communicators. This course helps students identify and analyze communication patterns and how to effectively communicate through intercultural and interpersonal communication. This course is an elective for AUD - A.S.-T in Film, Television, Electronic Media, IDS - A.A.-T in Journalism and, COMM - A.A.-T in Communication Studies.

Prerequisite(s):

Prerequisites go through a separate approval process. See Forms E1-E6 for details.
(For further clarification, contact the Prerequisite Subcommittee)

-none-

Corequisite(s):

Corequisites go through a separate approval process. See Forms E1-E6 for details.

-none-

Recommend Preparation:

Recommended Preparation goes through a separate approval process. See Forms E1-E6 for details.

-none-

Other Enrollment Criteria:

-none-

Learning Objectives:

(please number each objective and express in behavioral terms)
Upon the completion of the course the student will be able to do the following:

- 1. Analyze and assess the basic concepts of the field of communication within varied situations.
- 2. Consider the history of the study of human communication, including exploring rhetorical foundations of the field of Communication Studies.
- 3. Critically discuss and write about human communication theories and events.
- 4. Compare and contrast basic research methods for the evaluation of human communication phenomena.
- 5. Assess the contextual, cultural, and social foundations of human communication.
- 6. Differentiate between the specializations comprising the communication discipline.
- 7. Consider varied ethical perspectives in communication.
- 8. Construct and summarize an expanded world perspective that demonstrates an appreciation of the diverse range of individuals, communications and viewpoints.

Course Content:

(please number the outline of main topics and subtopics)

- 1. Communication: What and why
 - 1. Models of communication
 - 2. Communication contexts
 - 3. Context of social media
 - 4. Communication competence
 - 5. Misconceptions about communication
- 2. The self-concept defined
 - 1. Communication and the self-concept
 - 2. Mistaken attributions and communication
 - 3. Myths about gendered communication
 - 4. Empathy, emotional IQ, and communication

- 5. Identity management
- 3. Culture defined
 - 1. Age and generations
 - 2. Cultural values and norms
 - 3. Overcoming prejudice
 - 4. Coping with culture shock
- 4. Language
 - 1. Verbal
 - 2. Nonverbal
 - 3. Misunderstandings
 - 4. Gender
- 5. Communication in interpersonal relationships
 - 1. Relational messages
 - 2. Metacommunication
 - 3. Self-disclosure
 - 4. Confirming and disconfirming messages
 - 5. Interpersonal communication online
- 6. Communicating with friends and family
 - 1. Friendships and family ties
 - 2. Evaluating friendships
 - 3. Types of friendships
 - 4. Gender and friendship
 - 5. Online friendships
 - 6. Parent and sibling relationships
- 7. Communicating with romantic partners
 - 1. Stages of romantic relationships
 - 2. Gender and intimacy
 - 3. Love languages
 - 4. Dialectical perspectives
 - 5. Conflict patterns
- 8. Communicating to land a job
 - 1. Networking strategies to find a job
 - 2. Online identity
 - 3. Job interviewing
- 9. Communicating in the workplace
 - 1. Communication for career success
 - 2. Communication mistakes at work
 - 3. Strategies for leaders
 - 4. Power in workplace
 - 5. Small group communication
- 10. Preparing Speeches
 - 1. Informative
 - 2. Persuasive
 - 3. Audience analysis
 - 4. Visual aids

Methods of Instruction:

Methods of instruction may include, but are not limited to the following:

- **Method:** Lecture
Integration: Lecture presentation with the objective of constructing and summarizing an expanded world perspective that demonstrates an appreciation of the diverse range of individuals, communications and

viewpoints. Lecture presentations are accessible and ADA compliant and available via Canvas or other CMS.

- **Method:** Discussion
Integration: Class discussion with the objective of critically discussing and writing about human communication theories and events.
- **Method:** Small group interaction
Integration: Students may be placed into small groups with the objective of analyzing varied ethical perspectives in communication.
- **Method:** Homework
Integration: Homework is designed with the objective of analyzing and assessing the basic concepts of the field of communication within varied situations. Homework assignments will be posted under weekly assignments and submitted via Canvas or other CMS. This may or may not include work completed in the CommCenter (lab).
- **Method:** Film/video Viewing and Discussion
Integration: Supporting visual materials such as film or multimedia will be shown, with the objective to clarify content. For example, films that trace the history of the study of human communication, including exploring rhetorical foundations of the field of Communication Studies. Films and videos are accessible and ADA compliant.
- **Method:** Papers and Reports
Integration: Student will write papers and reports with the objective to successfully compare and contrast basic research methods for the evaluation of human communication phenomena. Paper and reports assignments will be posted under assignments and submitted via Canvas or other CMS.
- **Method:** Role play job interviewing
Integration: Students creating scripts for employee/employer with the objective of how to differentiate between the specializations comprising the communication discipline. For example, role play effective and ineffective communication.
- **Method:** Speech preparation
Integration: Students will deliver both an informative and persuasive speech with the objective of understanding the varied ethical perspectives in communication when conducting research for speech delivery.
- **Method:** Lab Activities
Integration: Instructors will incorporate use of the Communication Studies Center, the Learning Center, Writing Center or Net Tutor into their teaching methodology. Lab activities are designed to help students compare and contrast basic research methods for the evaluation of human communication phenomena. This can be done by viewing some varied media clips for analysis of communication available through the online media library. Net tutors are available to support students.

Methods of Evaluation:

A student's grade shall be determined by the instructor using multiple measures of performance related to the course objectives. Methods of evaluation may include but are not limited to the following:

- **Method:** Exams/Tests
Integration: Essay, midterm, and final are delivered online and submitted within Canvas or other CMS. Examination and assignment grades are delivered privately to students via e-mail and/or the course management software.
- **Method:** Papers
Integration: Written Assignments: Reflections based on course content and skills will be submitted within the CMS. These are assessed to determine the ability to relate course concept to student's everyday life outside of the classroom. The individual application of skill assignments will be submitted by email or within Canvas or other CMS. Assignments are evaluated via rubric and/or individual instructor feedback.
- **Method:** Oral Presentation
Integration: Oral presentations will be evaluated according to the project guidelines (content such as theoretical connections, assessment of personal competence, etc). Oral presentations are delivered synchronously or asynchronously using the CMS, email, and/or videoconferencing software and are evaluated via rubric and/or individual instructor feedback.
- **Method:** Research Projects
Integration: A group research project exploring a particular culture. Project will be evaluated according to project

guidelines (content such as theoretical connections, event participation, assessment of personal competence, etc). Evaluation of student or group projects are done by observing projects posted in the CMS and/or collecting written assignments via e-mail. Written feedback are returned to the student/group via e-mail or CMS. Rubrics and clear instructions are provided.

Examples of Assignments:

Students will be expected to understand and critique college level texts or the equivalent. Reading and writing, as well as out of class assignments are required. These assignments may include but are not limited to the following:

- Students will be expected to understand and critique college-level texts or the equivalent. Reading and writing, as well as out of class assignments are required. These assignments may include but are not limited to the following:
1. Discussion prompts with the objective of distinguishing varied communication skills within language, and/or nonverbal. Sample discussion prompt: Think of a time when someone thought you were being serious when you were really kidding or vice versa. What pragmatic rules were involved? What were the consequences? How did things work out? When listening to someone who is learning your first language, what cues have you noticed that distinguish that person from a native speaker? Think about a misunderstanding involving you and another person not fluent in your native language. What was the source of the problem? These discussion prompts will be posted in the discussion area of Canvas or other CMS. Students will post an initial response and provide feedback to a minimum of two classmate's posts within the week. Students will find instructor feedback in the grade section of Canvas or other CMS.
 2. Written assignments with the objective of reflections based on effective guidelines for improving communication within ourselves, in relationships, in groups, in media, across cultures and/or organizations. Sample written assignment: "Generate a list of labels often used to refer to people from other countries who come to the US (for example immigrants). For each label, identify a general connotation (positive, negative, and/or neutral). Discuss how connotations of these words may influence perceptions of people from other countries. Would it make a difference if they were referred to as guests or visitors?" The written assignment guidelines, due dates, and submission instructions will be posted under the weekly announcements section as well as the assignments area of Canvas or other CMS. Students will upload their assignments in the assignment area designated to each specific assignment via Canvas. Students will find instructor feedback in the grade section of Canvas or other CMS.
 3. Group projects with the objective of students will effectively deliver content, both verbally and nonverbally and critically evaluate research by comparing and contrasting research. Sample group project: "Create an Organizational Communication Symposium (5-7 members). Select a significant topic of interest within organizations (eg: affirmative action, management styles, etc). Present all relevant points of view on the topic of discussion, not a unified view. The main purpose is to inform the audience of the various points of view and issues related to the topic chosen. The group presentation is to be between 25-35 minutes for speeches (5 minutes per speaker) and all group members must make a formal presentation of approximately equal length. Each speaker is to turn in a complete sentence outline of his or her presentation to the instructor." Symposiums will be in class and the outline will be submitted in the assignment area of Canvas or other CMS. Students will find instructor feedback in the grade section of Canvas or other CMS.

Textbooks:

- Adler, B.; Rodman, G. (2019). *Essential communication 2ed* Oxford University Press. ISBN: 978019065008-7
- Adler, B.; Rodman, G., Du Pre, A. (2020). *Understanding Human Communication 14th ed* Oxford University Press. ISBN: 9780190925697
- Wood, J. t. (2016). *Communication Mosaics: An Introduction to the Field of Communication 8th Edition* Cengage. ISBN: 9781305403581

Other Resources:

Minimum Qualification

- Communication Studies (Speech Communication) (Masters Required)