Economic Overview

California





October 4, 2018

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Demographic Profile

The population in California* was 38,654,206 per American Community Survey data for 2012-2016.

The region has a civilian labor force of 19,260,868 with a participation rate of 63.3%. Of individuals 25 to 64 in California, 32.6% have a bachelor's degree or higher which compares with 31.8% in the nation.

The median household income in California is \$63,783 and the median house value is \$409,300.

Summary¹

	California	Percent Riverside County, California	Proxy for MSJC Service Area*	California	Value Riverside County, California	Proxy for MSJC Service Area*
Demographics						
Population (ACS)	_	_	_	38,654,206	2,323,892	903,486
Male	49.7%	49.7%	49.1%	19,200,970	1,156,126	443,950
Female	50.3%	50.3%	50.9%	19,453,236	1,167,766	459,536
Median Age ²	_	_	_	36.0	34.8	35.0
Under 18 Years	23.6%	26.4%	27.9%	9,140,283	613,547	251,745
18 to 24 Years	10.2%	10.4%	9.7%	3,959,511	241,449	87,723
25 to 34 Years	14.7%	13.5%	13.0%	5,701,167	313,835	117,139
35 to 44 Years	13.3%	12.8%	12.7%	5,159,031	297,470	114,324
45 to 54 Years	13.5%	13.0%	12.9%	5,215,194	302,022	116,796
55 to 64 Years	11.6%	10.7%	10.6%	4,502,038	249,077	95,614
65 to 74 Years	7.3%	7.4%	7.4%	2,822,406	172,853	66,852
75 Years, and Over	5.6%	5.8%	5.9%	2,154,576	133,639	53,293
Race: White	61.3%	63.3%	65.9%	23,680,584	1,470,294	595,235
Race: Black or African American	5.9%	6.2%	5.9%	2,261,835	145,025	53,028
Race: American Indian and Alaska Native	0.7%	0.9%	1.1%	285,512	20,205	10,305
Race: Asian	13.9%	6.2%	5.6%	5,354,608	143,067	50,511
Race: Native Hawaiian and Other Pacific Islander	0.4%	0.3%	0.3%	150,908	6,915	2,789
Race: Some Other Race	13.3%	18.8%	16.0%	5,133,600	436,022	144,632
Race: Two or More Races	4.6%	4.4%	5.2%	1,787,159	102,364	46,986
Hispanic or Latino (of any race)	38.6%	47.5%	40.9%	14,903,982	1,102,968	369,223
Economic						
Labor Force Participation Rate and Size (civilian population 16 years and over)	63.3%	60.0%	58.7%	19,260,868	1,067,758	397,960
Armed Forces Labor Force	0.4%	0.2%	0.5%	130,452	4,169	3,528
Veterans, Age 18-64	3.5%	4.7%	6.4%	858,263	66,299	33,570
Veterans Labor Force Participation Rate and Size, Age 18-64	74.6%	73.8%	74.8%	640,128	48,934	25,116
Median Household Income ²	_	_	_	\$63,783	\$57,972	\$61,553
Per Capita Income	_	_	_	\$31,458	\$24,443	\$23,595
Poverty Level (of all people)	15.8%	16.5%	15.5%	6,004,257	376,689	138,294
Households Receiving Food Stamps	9.4%	10.7%	10.9%	1,205,984	75,518	29,516
Mean Commute Time (minutes)	_	_	_	28.4	32.9	36.8
Commute via Public Transportation	5.2%	1.3%	0.7%	894,813	12,328	2,244
Educational Attainment, Age 25-64						
No High School Diploma	17.2%	19.4%	16.4%	3,530,335	225,816	72,963
High School Graduate	20.3%	26.3%	26.6%	4,170,491	305,585	118,158

Summary¹

	California	Percent Riverside County, California	Proxy for MSJC Service Area*	California	Value Riverside County, California	Proxy for MSJC Service Area*
Some College, No Degree	22.0%	25.8%	28.4%	4,532,783	299,927	126,105
Associate's Degree	8.0%	8.0%	8.8%	1,636,710	93,190	38,903
Bachelor's Degree	20.9%	13.5%	13.3%	4,304,717	156,803	58,849
Postgraduate Degree	11.7%	7.0%	6.5%	2,402,394	81,083	28,895
Housing						
Total Housing Units	_	_	_	13,911,737	820,300	298,653
Median House Value (of owner-occupied units) ²	_	_	_	\$409,300	\$276,300	\$259,617
Homeowner Vacancy	1.3%	2.0%	1.7%	89,797	9,476	3,240
Rental Vacancy	3.8%	5.7%	4.9%	232,391	15,397	4,630
Renter-Occupied Housing Units (% of Occupied Units)	45.9%	35.5%	33.1%	5,878,380	250,792	89,739
Occupied Housing Units with No Vehicle Available (% of Occupied Units)	7.6%	4.8%	4.4%	974,500	33,534	11,780
Social						
Enrolled in Grade 12 (% of total population)	1.6%	1.9%	2.0%	620,023	44,660	17,754
Disconnected Youth ⁴	2.3%	2.4%	1.9%	48,002	3,450	1,054
Children in Single Parent Families (% of all children)	33.7%	33.5%	31.8%	2,942,866	195,037	75,761
With a Disability, Age 18-64	8.2%	9.4%	10.6%	1,977,309	130,224	55,727
With a Disability, Age 18-64, Labor Force Participation Rate and Size	40.4%	38.4%	36.5%	799,244	50,051	20,324
Foreign Born	27.0%	21.9%	17.7%	10,437,630	508,459	160,189
Speak English Less Than Very Well (population 5 yrs and over)	18.6%	15.0%	11.5%	6,730,055	324,550	96,766
Union Membership						
Total ³	15.4%	20.4%	21.5%	_	_	_
Private Sector ³	8.2%	11.2%	11.1%	_	_	_
Manufacturing ³	5.7%	8.4%	8.4%	_	_	_
Public Sector ³	58.2%	62.1%	62.4%	_	_	_

Source: JobsEQ®

^{1.} American Community Survey 2012-2016, unless noted otherwise

^{2.} Median values for certain aggregate regions (such as MSAs) may be estimated as the weighted averages of the median values from the composing counties.

^{3. 2017;} Current Population Survey, unionstats.com, and Chmura; county- and zip-level data are best estimates based upon industry-, MSA-, and state-level data

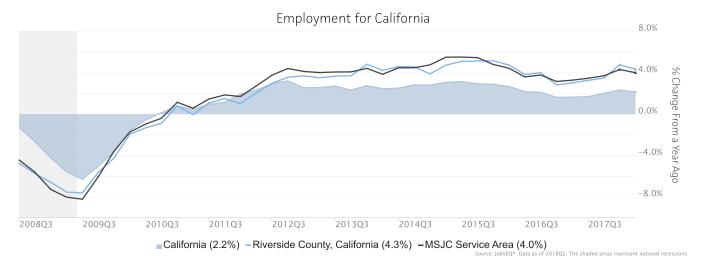
^{4.} Disconnected Youth are 16-19 year olds who are (1) not in school, (2) not high school graduates, and (3) either unemployed or not in the labor force.

^{5.} Census 2017, annual average growth rate since 2007

^{*} This user-defined region contains one or more partial ZCTA areas. Any such partial ZCTA within this region definition has been replaced by the full ZCTA for purposes of being described via the above data.

Employment Trends

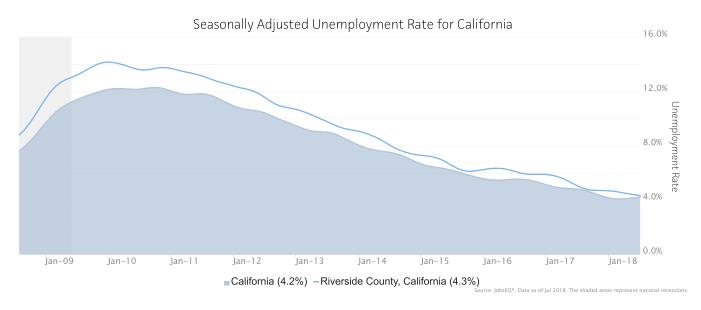
As of 2018Q2, total employment for California was 18,497,923 (based on a four-quarter moving average). Over the year ending 2018Q2, employment increased 2.2% in the region.



Employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2017Q4 with preliminary estimates updated to 2018Q2.

Unemployment Rate

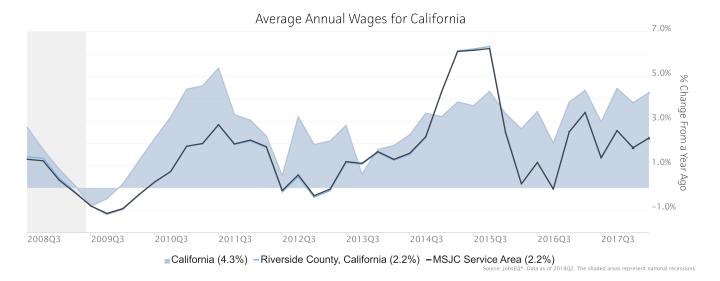
The seasonally adjusted unemployment rate for California was 4.2% as of July 2018. The regional unemployment rate was higher than the national rate of 3.9%. One year earlier, in July 2017, the unemployment rate in California was 4.8%.



Unemployment rate data are from the Local Area Unemployment Statistics, provided by the Bureau of Labor Statistics and updated through July 2018.

Wage Trends

The average worker in California earned annual wages of \$66,262 as of 2018Q2. Average annual wages per worker increased 4.3% in the region during the preceding four quarters. For comparison purposes, annual average wages were \$56,444 in the nation as of 2018Q2.



Annual average wages per worker data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2017Q4 with preliminary estimates updated to 2018Q2.

Cost of Living Index

The Cost of Living Index estimates the relative price levels for consumer goods and services. When applied to wages and salaries, the result is a measure of relative purchasing power. The cost of living is 44.4% higher in California than the U.S. average.

Cost of Living Information

	Cost of Living Index					
	Annual Average Salary	(Base US)	US Purchasing Power			
California	\$66,262	144.4	\$45,882			
Riverside County, California	\$44,411	134.7	\$32,967			
MSJC Service Area	\$44,383	134.7	\$32,946			
USA	\$55,223	100.0	\$55,223			

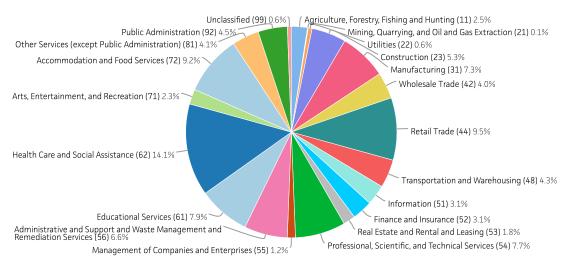
Source: JobsEQ® Data as of 2018Q2

Cost of Living per C2ER, data as of 2018q2, imputed by Chmura where necessary.

Industry Snapshot

The largest sector in California is Health Care and Social Assistance, employing 2,613,413 workers. The next-largest sectors in the region are Retail Trade (1,766,380 workers) and Accommodation and Food Services (1,699,797). High location quotients (LQs) indicate sectors in which a region has high concentrations of employment compared to the national average. The sectors with the largest LQs in the region are Agriculture, Forestry, Fishing and Hunting (LQ = 1.79), Information (1.57), and Professional, Scientific, and Technical Services (1.17).

Total Workers for California by Industry



Source: JobsEQ®,Data as of 2018Q2

Employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2017Q4 with preliminary estimates updated to 2018Q2.

Sectors in California with the highest average wages per worker are Information (\$169,488), Management of Companies and Enterprises (\$129,238), and Finance and Insurance (\$126,201). Regional sectors with the best job growth (or most moderate job losses) over the last 5 years are Health Care and Social Assistance (+591,169 jobs), Accommodation and Food Services (+288,871), and Construction (+215,162).

Over the next 1 year, employment in California is projected to expand by 168,164 jobs. The fastest growing sector in the region is expected to be Health Care and Social Assistance with a +2.2% year-over-year rate of growth. The strongest forecast by number of jobs over this period is expected for Health Care and Social Assistance (+56,942 jobs), Professional, Scientific, and Technical Services (+19,131), and Administrative and Support and Waste Management and Remediation Services (+13,698).

		Current				History		1-Year Forecast Separations					
		Four Quart	ers Ending wit	h 2018q2	Total Change	·					wth		
			Avg Ann							Avg Ann			
NAICS	Industry	Empl	Wages	LQ	Empl	Region	Demand	Exits	Transfers	Empl	Rate		
11	Agriculture, Forestry, Fishing and Hunting	456,257	\$39,334	1.79	13,877	0.6%	52,168	21,337	28,081	2,750	0.6%		
21	Mining, Quarrying, and Oil and Gas Extraction	20,249	\$110,777	0.26	-8,712	-6.9%	2,382	678	1,387	317	1.6%		
22	Utilities	107,676	\$113,056	1.11	739	0.1%	10,109	3,529	6,200	381	0.4%		
23	Construction	978,225	\$65,447	0.94	215,162	5.1%	107,310	34,665	61,779	10,866	1.1%		
31	Manufacturing	1,347,073	\$94,075	0.89	62,922	1.0%	132,454	51,904	88,470	-7,920	-0.6%		
42	Wholesale Trade	742,802	\$80,145	1.03	36,098	1.0%	80,643	29,518	48,641	2,485	0.3%		
44	Retail Trade	1,766,380	\$36,134	0.90	95,993	1.1%	240,845	104,265	131,637	4,944	0.3%		
48	Transportation and Warehousing	801,396	\$53,575	0.98	214,706	6.4%	92,357	36,363	48,764	7,230	0.9%		
51	Information	572,907	\$169,488	1.57	98,037	3.8%	63,522	20,434	35,573	7,515	1.3%		
52	Finance and Insurance	575,133	\$126,201	0.78	22,770	0.8%	59,965	20,876	33,609	5,481	1.0%		
53	Real Estate and Rental and Leasing	341,758	\$71,910	1.08	34,230	2.1%	37,385	15,932	18,902	2,551	0.7%		
54	Professional, Scientific, and Technical Services	1,425,697	\$115,301	1.17	118,536	1.8%	141,993	46,109	76,753	19,131	1.3%		
55	Management of Companies and Enterprises	229,812	\$129,238	0.84	20,105	1.8%	22,403	7,777	13,102	1,524	0.7%		
56	Administrative and Support and Waste Management and Remediation Services	1,220,858	\$44,939	1.02	155,696	2.8%	154,912	59,998	81,217	13,698	1.1%		
61	Educational Services	1,469,465	\$56,607	0.97	135,489	2.0%	148,494	65,673	70,633	12,189	0.8%		
62	Health Care and Social Assistance	2,613,413	\$53,846	0.99	591,169	5.3%	304,360	121,555	125,863	56,942	2.2%		
71	Arts, Entertainment, and Recreation	426,930	\$57,369	1.15	44,623	2.2%	63,151	26,932	33,001	3,217	0.8%		
72	Accommodation and Food Services	1,699,797	\$24,945	1.02	288,871	3.8%	287,770	121,993	153,574	12,203	0.7%		
81	Other Services (except Public Administration)	761,032	\$37,726	0.94	-122,996	-3.0%	91,893	39,552	47,051	5,290	0.7%		
92	Public Administration	831,937	\$82,108	0.96	28,517	0.7%	78,692	32,519	44,038	2,136	0.3%		
99	Unclassified	109,127	\$60,511	3.25	53,650	14.5%	13,472	5,221	7,142	1,109	1.0%		
	Total - All Industries	18,497,923	\$66,262	1.00	2,099,483	2.4%	2,193,892	868,391	1,157,338	168,164	0.9%		

Source: JobsEQ®
Employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2017Q4 with preliminary estimates updated to 2018Q2. Forecast employment growth uses national projections adapted for regional growth patterns.

Occupation Snapshot

The largest major occupation group in California is Office and Administrative Support Occupations, employing 2,689,915 workers. The next-largest occupation groups in the region are Sales and Related Occupations (1,832,724 workers) and Food Preparation and Serving Related Occupations (1,628,474). High location quotients (LQs) indicate occupation groups in which a region has high concentrations of employment compared to the national average. The major groups with the largest LQs in the region are Farming, Fishing, and Forestry Occupations (LQ = 2.70), Arts, Design, Entertainment, Sports, and Media Occupations (1.35), and Computer and Mathematical Occupations (1.20).

Occupation groups in California with the highest average wages per worker are Management Occupations (\$131,800), Legal Occupations (\$128,300), and Computer and Mathematical Occupations (\$104,400). The unemployment rate in the region varied among the major groups from 1.3% among Healthcare Practitioners and Technical Occupations to 13.7% among Farming, Fishing, and Forestry Occupations.

Over the next 1 year, the fastest growing occupation group in California is expected to be Healthcare Support Occupations with a +2.3% year-over-year rate of growth. The strongest forecast by number of jobs over this period is expected for Personal Care and Service Occupations (+15,667 jobs) and Healthcare Practitioners and Technical Occupations (+15,547). Over the same period, the highest separation demand (occupation demand due to retirements and workers moving from one occupation to another) is expected in Office and Administrative Support Occupations (300,881 jobs) and Food Preparation and Serving Related Occupations (284,282).

Occupation Snapshot in California, 2018q2

				Cı	urrent			5-Year History 1-Year Forecast					st	
		Four Quarters Ending with 2018q2			201	2018q2		Total Change	Avg Ann % Chg in Empl		Separations		Growth	
			Avg Ann			Unempl	Online			Total New				Avg Ann
SOC	Occupation	Empl	Wages ¹	LQ	Unempl	Rate	Job Ads ²	Empl	Region	Demand	Exits	Transfer	Empl	Rate
11-0000	Management	1,165,975	\$131,800	1.05	17,699	1.5%	63,996	122,812	2.3%	106,690	32,366	61,290	13,033	1.1%
13-0000	Business and Financial Operations	1,024,089	\$83,500	1.08	27,868	2.7%	50,507	89,855	1.9%	106,083	31,596	62,530	11,958	1.2%
15-0000	Computer and Mathematical	651,723	\$104,400	1.20	13,442	2.1%	78,829	106,897	3.6%	55,465	11,450	33,101	10,914	1.7%
17-0000	Architecture and Engineering	346,339	\$99,200	1.11	5,524	1.6%	15,231	21,117	1.3%	27,740	8,861	16,194	2,686	0.8%
19-0000	Life, Physical, and Social Science	177,823	\$82,100	1.17	4,843	2.7%	11,363	11,738	1.4%	18,190	4,723	11,445	2,022	1.1%
21-0000	Community and Social Service	291,296	\$55,200	0.98	7,944	2.7%	16,338	65,194	5.2%	39,014	12,435	20,834	5,745	2.0%
23-0000	Legal	155,094	\$128,300	1.04	3,070	2.0%	4,225	6,737	0.9%	11,050	3,889	5,477	1,684	1.1%
25-0000	Education, Training, and Library	1,023,229	\$65,600	0.99	35,775	3.4%	19,401	111,911	2.3%	101,669	46,819	44,333	10,518	1.0%
27-0000	Arts, Design, Entertainment, Sports, and Media	450,693	\$71,500	1.35	9,728	2.2%	15,331	35,025	1.6%	47,085	18,342	25,004	3,739	0.8%
29-0000	Healthcare Practitioners and Technical	919,643	\$95,700	0.88	11,937	1.3%	48,044	125,447	3.0%	66,557	26,027	24,983	15,547	1.7%
31-0000	Healthcare Support	414,988	\$36,700	0.80	13,703	3.2%	14,921	76,070	4.1%	59,391	24,920	25,064	9,407	2.3%
33-0000	Protective Service	394,145	\$58,300	1.00	13,785	3.4%	10,603	36,269	1.9%	47,866	21,608	23,863	2,395	0.6%
35-0000	Food Preparation and Serving Related	1,628,474	\$28,400	1.02	115,314	6.6%	55,254	270,064	3.7%	298,528	126,980	157,302	14,247	0.9%
37-0000	Building and Grounds Cleaning and Maintenance	620,793	\$33,000	0.96	32,427	5.0%	14,235	-13,603	-0.4%	85,675	38,791	40,892	5,991	1.0%
39-0000	Personal Care and Service	739,790	\$30,200	1.03	31,596	4.2%	18,766	78,407	2.3%	132,119	59,787	56,666	15,667	2.1%

Occupation Snapshot in California, 2018q2

				Cı	ırrent			5-Year	History	1-Year Forecast				
		Four Quarters Ending with 2018q2			2018q2		Total Change	Avg Ann % Chg in Empl	Separations		ations	Growth		
			Avg Ann			Unempl	Online			Total New				Avg Ann
soc	Occupation	Empl	Wages ¹	LQ	Unempl	Rate	Job Ads²	Empl	Region	Demand	Exits	Transfer	Empl	Rate
41-0000	Sales and Related	1,832,724	\$43,800	0.97	84,830	4.5%	104,811	120,667	1.4%	256,218	106,809	141,817	7,591	0.4%
43-0000	Office and Administrative Support	2,689,915	\$41,900	0.98	101,543	3.7%	86,471	289,415	2.3%	308,685	139,140	161,741	7,804	0.3%
45-0000	Farming, Fishing, and Forestry	329,102	\$26,600	2.70	51,628	13.7%	463	15,742	1.0%	51,973	12,428	37,693	1,852	0.6%
47-0000	Construction and Extraction	782,243	\$58,000	0.93	50,428	6.2%	9,018	151,503	4.4%	89,528	28,185	52,828	8,514	1.1%
49-0000	Installation, Maintenance, and Repair	614,231	\$52,800	0.87	19,137	3.1%	21,365	65,896	2.3%	64,269	22,007	37,452	4,810	0.8%
51-0000	Production	970,007	\$38,600	0.86	48,427	4.9%	17,656	65,564	1.4%	106,457	41,158	67,942	-2,643	-0.3%
53-0000	Transportation and Material Moving	1,275,608	\$38,400	0.99	73,084	5.6%	32,896	246,759	4.4%	171,060	65,404	93,882	11,773	0.9%
	Total - All Occupations	18,497,92 3	\$57,500	1.00	n/a	n/a	709,725	2,099,483	2.4%	2,254,102	883,728	1,202,332	168,041	0.9%

Source: JobsEQ®

Data as of 2018Q2 unless noted otherwise Note: Figures may not sum due to rounding.

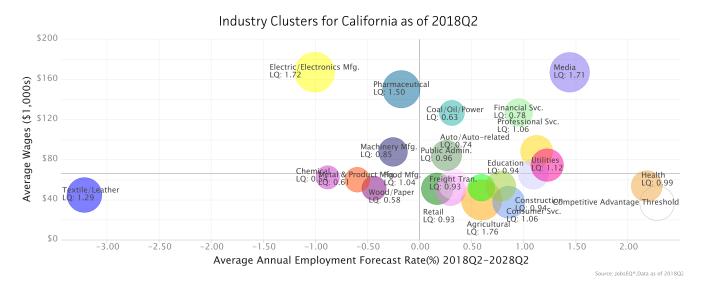
Occupation employment data are estimated via industry employment data and the estimated industry/occupation mix. Industry employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and currently updated through 2017Q4, imputed where necessary with preliminary estimates updated to 2018Q2. Wages by occupation are as of 2017 provided by the BLS and imputed where necessary. Forecast employment growth uses national projections from the Bureau of Labor Statistics adapted for regional growth patterns.

^{1.} Occupation wages are as of 2017 and should be taken as the average for all Covered Employment

^{2.} Data represent found online ads active within the last thirty days in the selected region; data represents a sampling rather than the complete universe of postings. Ads lacking zip code information but designating a place (city, town, etc.) may be assigned to the zip code with greatest employment in that place for queries in this analytic. Due to alternative county-assignment algorithms, ad counts in this analytic may not match that shown in RTI (nor in the popup window ad list).

Industry Clusters

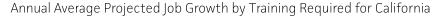
A cluster is a geographic concentration of interrelated industries or occupations. The industry cluster in California with the highest relative concentration is Agricultural with a location quotient of 1.76. This cluster employs 463,723 workers in the region with an average wage of \$39,824. Employment in the Agricultural cluster is projected to expand in the region about 0.6% per year over the next ten years.

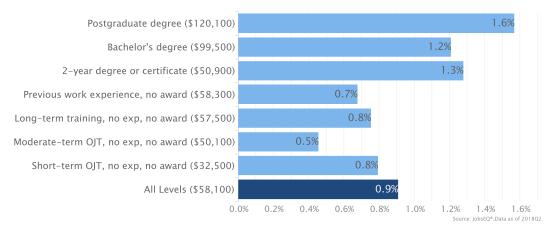


Location quotient and average wage data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics, imputed where necessary, and updated through 2017Q4 with preliminary estimates updated to 2018Q2. Forecast employment growth uses national projections from the Bureau of Labor Statistics adapted for regional growth patterns.

Education Levels

Expected growth rates for occupations vary by the education and training required. While all employment in California is projected to grow 0.9% over the next ten years, occupations typically requiring a postgraduate degree are expected to grow 1.6% per year, those requiring a bachelor's degree are forecast to grow 1.2% per year, and occupations typically needing a 2-year degree or certificate are expected to grow 1.3% per year.

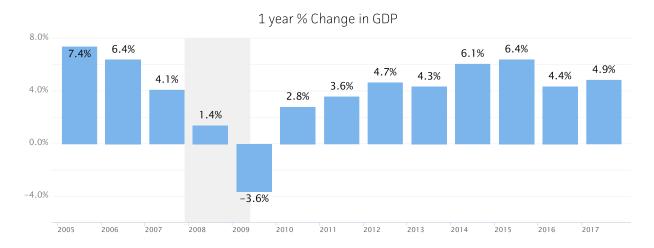




Employment by occupation data are estimates are as of 2018Q2. Education levels of occupations are based on BLS assignments. Forecast employment growth uses national projections from the Bureau of Labor Statistics adapted for regional growth patterns.

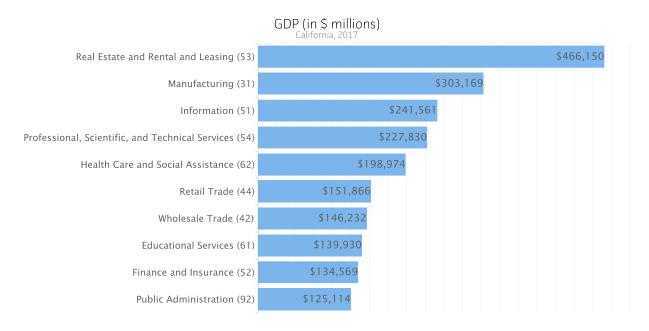
Gross Domestic Product

Gross Domestic Product (GDP) is the total value of goods and services produced by a region. In 2017, nominal GDP in California expanded 4.9%. This follows growth of 4.4% in 2016. As of 2017, total GDP in California was \$2,746,873,000,000.



Gross Domestic Product data are provided by the Bureau of Economic Analysis, imputed by Chmura where necessary, updated through 2017.

Of the sectors in California, Real Estate and Rental and Leasing contributed the largest portion of GDP in 2017, \$466,149,966,000 The next-largest contributions came from Manufacturing (\$303,168,604,000); Information (\$241,561,173,000); and Professional, Scientific, and Technical Services (\$227,830,285,000).



Gross Domestic Product data are provided by the Bureau of Economic Analysis, imputed by Chmura where necessary, updated through 2017.

Region Definition

MSJC Service Area is defined as the following zip code tabulation areas: ZCTA 92220; ZCTA 92223; ZCTA 92230; ZCTA 92282; ZCTA 92320; ZCTA 92530 (Orange County, CA portion); ZCTA 92532; ZCTA 92536; ZCTA 92539; ZCTA 92543; ZCTA 92544; ZCTA 92545; ZCTA 92548; ZCTA 92549; ZCTA 92561; ZCTA 92562; ZCTA 92563; ZCTA 92567; ZCTA 92570; ZCTA 92571; ZCTA 92582; ZCTA 92583; ZCTA 92584; ZCTA 92585; ZCTA 92586; ZCTA 92587; ZCTA 92590; ZCTA 92591; ZCTA 92592; ZCTA 92595; ZCTA 92596

FAQ

What is a location quotient?

A location quotient (LQ) is a measurement of concentration in comparison to the nation. An LQ of 1.00 indicates a region has the same concentration of an industry (or occupation) as the nation. An LQ of 2.00 would mean the region has twice the expected employment compared to the nation and an LQ of 0.50 would mean the region has half the expected employment in comparison to the nation.

What is separation demand?

Separation demand is the number of jobs required due to separations—labor force exits (including retirements) and turnover resulting from workers moving from one occupation into another. Note that separation demand does not include all turnover—it does not include when workers stay in the same occupation but switch employers. The total projected demand for an occupation is the sum of the separation demand and the growth demand (which is the increase or decrease of jobs in an occupation expected due to expansion or contraction of the overall number of jobs in that occupation).

What is a cluster?

A cluster is a geographic concentration of interrelated industries or occupations. If a regional cluster has a location quotient of 1.25 or greater, the region is considered to possess a *competitive advantage* in that cluster.

What is the difference between industry wages and occupation wages?

Industry wages and occupation wages are estimated via separate data sets, often the time periods being reported do not align, and wages are defined slightly differently in the two systems (for example, certain bonuses are included in the industry wages but not the occupation wages). It is therefore common that estimates of the average industry wages and average occupation wages in a region do not match exactly.

What is NAICS?

The North American Industry Classification System (NAICS) is used to classify business establishments according to the type of economic activity. The NAICS Code comprises six levels, from the "all industry" level to the 6-digit level. The first two digits define the top level category, known as the "sector," which is the level examined in this report.

What is SOC?

The Standard Occupational Classification system (SOC) is used to classify workers into occupational categories. All workers are classified into one of over 820 occupations according to their occupational definition. To facilitate classification, occupations are combined to form 23 major groups, 96 minor groups, and 449 occupation groups. Each occupation group includes detailed occupations requiring similar job duties, skills, education, or experience.

About This Report

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