

MSJC 2023/2024 SPONSORSHIP OPPORTUNITIES



MT. SAN JACINTO COLLEGE



Building the Future for 60 Years

*Transforming Learners.
Transforming Communities.
Transforming Lives.*

SPONSORSHIPS

60th Anniversary Events and Activities

Annual support for Mt. San Jacinto College has a direct impact on the resources available to students, making the difference between success and failure. Colleagues, business partners and friends who choose to support Mt. San Jacinto College are leading by example - transforming lives.

Mt. San Jacinto College provides educational resources across a diverse 1,700 square miles. Our students are primarily from low income families. Many are the first in their families to attend college and lack academic guidance and support prior to enrolling at Mt. San Jacinto College. For these students to succeed, many need enhanced academic, counseling and support services.

Your annual support also has a high rate of return and a dramatic impact on our community. By providing local access to quality higher education, MSJC



Your 60th Anniversary Sponsorship provides an unprecedented opportunity to spotlight your support for higher education while increasing awareness of your business or organization.

is delivering a skilled workforce to meet local business needs and creating transfer pathways to four year institutions. This access will have a lasting impact on our communities, state and country for generations to come.

Event and activity sponsorship will deliver increased exposure for your business while creating opportunities for you to celebrate and engage with the college and its students.

For more than 60 years, Mt. San Jacinto College has been transforming students, lives and communities across Southwest Riverside County. We value the opportunity to partner with leading public and private supporters through our 60th Anniversary signature events.



For more information about sponsorship opportunities and levels of recognition, please contact Rebecca Orlauski in the Foundation office at (951) 487-3171 or rorlauski@msjc.edu.

MSJC 2023/2024 SPONSORSHIP OPPORTUNITIES

Hall of Fame Dinner - October 13, 2023

Denim and Diamonds Soiree - April 19, 2024

State of the College - April 26, 2024

Anniversary Gala - November 3, 2024

SPONSOR BENEFITS

	\$10,000	\$5,000	\$2,500	\$1,500
Recognized as exclusive Title Sponsor	•			
Sponsor Logo Branded Dessert	•			
1 VIP Table for 10 with branded table signage	•	•	•	•
Prominent listing in event program	•	•	•	•
Recognition in event promotion, including digital display and posts in social media	•	•	•	
President's Club Membership	Circle Level	Advisor Level	Council Level	
Foundation Website Logo and Link	•	•	•	
Annual Report Recognition	•	•	•	
Prominent company logo recognition on event materials, signage	•	•		
Opportunity to include 20-word corporate message in event program (sponsor-provided)	•			
Opportunity to play a 30-second video at event (and for Hall of Fame event: at 2023 home games*)	•			
Opportunity to distribute sponsor affinity item	•			
Premium wine/champagne served during dinner	•			

ADDITIONAL EVENT OPPORTUNITIES (Contact MSJC Foundation for details)

ENTERTAINMENT SPONSORS - \$5,000

RECEPTION SPONSOR - \$5,000

STUDENT/HONOREE VIDEO SPONSOR - \$3,000

VALET SPONSOR - \$2,500

PHOTO BOOTH SPONSOR - \$1,500

RED CARPET SPONSOR - \$1,500

VOLUNTEER MEALS SPONSOR - \$1,500

ANNIVERSARY GALA PROGRAM ADS

Full-page - \$750

Half page - \$500

Quarter Page - \$250

MSJC 2024 ACTIVITY SPONSORSHIPS

ABCDE Fest Event (March 23, 2024) - Designed with the foodie in mind, this open-air experience includes unique dining options from over 40 vendors along with live entertainment and curated shopping booths for a fun Friday night out with friends and family. Free Admission. Estimated attendance: 5,000. Contact MSJC Foundation for sponsorship information.

Annual Report - MSJC Annual Reports highlight accomplishments of each academic year. Audience includes College and community leaders, local, regional and state policy leaders, education community, business and civic leaders and college faculty, staff and students. One \$3,000 Exclusive sponsorship available

DEIA Events/Activities - There are multiple levels of sponsorship available for organizations to stand up and support diversity, equity, inclusion and access at MSJC. Companies that want to contribute and support this effort will gain the invaluable goodwill and recognition by showing the attendees your organization's leadership extends beyond business with support for DEIA programs and activities throughout the year. One Exclusive \$10,000 Title, two \$5,000 Presenting and three \$2,500 Supporting sponsorships available.

Career Day - Support the school and build your brand on campus. Become a sponsor for the upcoming career fair. One \$2,500 sponsorship available (prominent exhibit table and recognition in event promotion)

Commencement - With gratitude, the College welcomed more than 3,000 students and their family members to celebrate the 2023-2024 graduating class. You can help raise the profile of the celebration with your support. \$10,000 Title, \$5,000 Presenting and \$2,500 sponsorships are available.

Holiday Activities - Each year, a variety of holiday celebrations bring cheer to our campus community through hosting holiday parties on all campuses. Sponsors gain exposure to hundreds of students, faculty, alumni and friends as they gather to celebrate the season with their fellow Eagles. One \$5,000 and one \$2,500 annual sponsorship is available.

President's Circle Hosted Event - President's Circle members and friends gather together with MSJC President Roger Schultz to learn more about our community college programs, priorities and plans for the future. Students and faculty share their stories. Mix and mingle with faculty, staff and neighbors. One \$5,000 sponsorship available for each of up to three hosted events.

JOIN US



MSJC FOUNDATION BOARD

Adam Eventov, *President*

Alisha Wilkins, *First Vice President*

BOARD MEMBERS

Don Domenigoni

Patrick Ellis

Cynthia Espinosa

Dr. Richard Giese

Koka Lakshman

Fred Latuperissa

Linda Morriss

Joshua Naggar

Lori VanArsdale

NON-VOTING MEMBERS

Dr. Roger Schultz, *President/Superintendent*

Rebecca Orlauski, *Director of Foundation and Donor Initiatives*



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FOUNDATION